

# 2010

## Young Professionals Forum Steering Committee

Title	Name	Company
Chairman	Bret Hefton	Cresa Partners
Chairman-Elect	David Liggitt	CBRE
Member	Jeff Patman	Site Selection Group
Member	Lindsay Allen	Apartment Realty Advisors
Member	Beth Appleby	Holt Lunsford
Member	Abbey Barnett	Cushman & Wakefield
Member	Nick Clark	Pillar Commercial
Member	Sean Dalton	Grubb Ellis
Member	Cribb Altman	Grubb Ellis
Member	Reid Goetz	Hillwood
Member	Sarah Hinkley	Transwestern
Member	Katy Cleary	Crescent
Member	Don Miller	Venture Commercial
Member	Charlie Morris	Colliers International
Member	Alavi Nawder	Hillwood
Member	Philip Wiegand	Transwestern
Member	Colton Wright	Billingsley
Past Chairman	Ben Appleby	Duke Realty
NTCAR Board Liaison	John Lancaster	NAI Robert Lynn
NTCAR EVP	Brian Jetty	NTCAR
NTCAR Liaison	Candi Turner	NTCAR

700 N. Pearl Street Suite N1625  
Dallas, TX 75201

(t)214.638.5525 (f)214.638.5523

[www.ntcar.org](http://www.ntcar.org)



2010



Young Professionals Forum  
NTCAR Sponsorship



## Annual Sponsorship Package: \$1000

NTCAR is the largest commercial real estate organization in Dallas/Fort Worth with nearly 2,000 active members. Our association represents a cross section of the commercial real estate industry including brokers, developers, owners, investors, consultants and other professionals making their living in the commercial real estate business.

The Young Professionals Forum operates as a committee of NTCAR. Created to promote the involvement of young professionals in the commercial real estate industry, YPF holds quarterly programs, members-only "up close and personal" forums and philanthropic events attracting approximately 150-200 young professionals per event. YPF believes strongly in providing sponsors full access to our membership. We are confident you will find many opportunities for marketing your company through the wide range of programs, events and services offered by our organization.

The following page is a matrix that illustrates the benefits of our annual sponsorship package. If you have any questions regarding sponsorship package or how YPF can serve your specific needs, please do not hesitate to contact us. We appreciate your support!

Regards,

Bret Hefton  
YPF Chairman

Brian Jetty  
NTCAR EVP

\* Please contact Nick Clark at [nclark@pillarcommercial.com](mailto:nclark@pillarcommercial.com) or Jeff Patman at [jpatman@siteselectiongroup.com](mailto:jpatman@siteselectiongroup.com) for sponsorship details

### Up Close and Personal Forum

YPF has two (2) up close and personal forums planned for this year. This intimate forum features networking during the first half of the event and featured speaker(s) for the second half of the event.

Benefits: Logo on e-flyer, Signage at each event,  
Verbal recognition at each event

### Quarterly Programs

YPF sponsors quarterly networking and informational meetings attended by area members and non-members. The program features a networking hour and speakers addressing various real estate-specific topics. An average of 150-200 professionals attend each event.

Benefits: Logo on e-flyer and all printed materials,  
Signage at each event, Verbal recognition at each event,  
Opportunity to distribute marketing materials

### Philanthropy Events

YPF is teaming up with philanthropy groups to give the young professionals the opportunity to give back to the community.

Benefits: Logo on e-flyer and all printed materials, Signage at each event

### Commercial Real Estate Expo—YPF Booth

The Expo is the largest commercial real estate trade show in the Southwest. A half - day convention at the end of August, the Expo draws approximately 2,000 professionals from throughout the region.

Benefits: Logo on printed materials, Signage at YPF booth

### YPF Web Site

Over 2,000 members have access to the YPF/NTCAR website which also serves as the login point for the North Texas Commercial Data Exchange.

Benefits: Logo on YPF web site: [www.ntcar.org](http://www.ntcar.org)