



# Southern Sector Industrial Tour

Friday, April 9, 2010 - 11:30 a.m. to 3:00 p.m.

## Marketing Opportunities

### **LUNCH SPONSOR (1) - \$2,500 SOLD**

**PLUS THE COST OF LUNCH. TOUR STARTS AT YOUR PROPERTY**

- Recognition as Lunch Sponsor on Tour Book cover with property picture and logos
- Insertion of 2 doubled-sided marketing flyers behind a labeled tab in Tour Book
- Recognition on NTCAR's website and all other material promoting the tour with property picture and logos
- Sponsored prize drawing opportunities during tour
- Free registration and tour books for your participants
- Registration list of all attendees
- Podium time to promote property

### **EXTENDED DRIVE BY SPONSOR - \$1,000**

- Buses stop in front of your building for an extended presentation to the brokers
- Insertion of 2 double-sided marketing flyers in Tour Book behind a tab
- Free registration for 3 participants and 3 tour books
- Registration list of all attendees
- Sponsored prize drawing opportunities during tour

### **Contact:**

Donnie Rohde, Lee & Associates 972.934.4003  
[drohde@lee-associates.com](mailto:drohde@lee-associates.com)

Steve Trese, CB Richard Ellis 214.979.6100  
[steve.trese@cbre.com](mailto:steve.trese@cbre.com)

Dave Richards, Jones Lang LaSalle 214.414.9708  
[david.richards@am.jll.com](mailto:david.richards@am.jll.com)

Brian Jetty, NTCAR 214-638-5525  
[bjetty@ntcar.org](mailto:bjetty@ntcar.org)

### **STOP SPONSORS (2-4) - \$2,000**

- All buses stop at your property and brokers are in your building for approximately 15 minutes
- Recognition as Sponsor on Tour Book cover
- Recognition on NTCAR's website and all other materials promoting the tour
- Insertion of 2 doubled-sided marketing flyer in Tour Book behind a tab
- Group presentation to all participants at sponsored stop
- Sponsored prize drawing opportunities during tour
- Registration list of all attendees
- Free registration for 5 participants and 5 tour books

### **FLYER/DRIVE BY SPONSOR - \$400**

- Drive-By your property
- Insertion of 1 double-sided marketing flyer in Tour Book
- Free registration for 1 participant and 1 tour book

### **PROPERTY FLYER IN TOUR BOOK - \$200**

- Insertion of 1 double-sided marketing flyer in a Special Section of the Tour Book- NO DRIVE BY
- Free registration for 1 participants and 1 tour book

### **BUSINESS PARTNER SPONSORSHIP- \$200**

- Insertion of 1 doubled-sided marketing flyer in a Special Section of the Tour Book
- Ability to hold door prize drawing on the buses
- Free registration for 1 participant and tour book

NTCAR is a professional trade association which exists to enhance the business opportunities of its members through access to pertinent real estate information, education, recognition, legislative advocacy and networking. The Association's 2,300 members represent a cross section of the commercial real estate industry. For more information visit our website at [www.ntcar.org](http://www.ntcar.org).