



NTCAR | **Where the deals are.**

2017 **MARKETING**
OPPORTUNITIES



2017 NTCAR Programs

NTCAR is the largest commercial real estate organization in Dallas/Fort Worth with over 2,000 active members. Our association represents a cross section of the commercial real estate industry including brokers, developers, owners, investors, consultants and other professionals making their living in commercial real estate business.

NTCAR presents more networking opportunities than any other local organization and believes strongly in providing sponsors full access to our membership. We are confident you will find many opportunities for marketing your company through the wide range of programs, events and services offered by NTCAR.

Please use the following sponsorship matrix to help you decide how to allocate your association marketing budget. If you have any questions regarding sponsorship or how NTCAR can serve your specific needs, please do not hesitate to contact Brian Jetty at 214-638-5525.

Program	Time - Date - Location	Investment	Program Description
Membership Programs	Date: Jan, March, Sept , Nov Where: Frontiers of Flight Museum Type: Breakfast over by 9:00 a.m.	Sponsor - \$5,000 Limited number of sponsorships are available.	NTCAR sponsors a monthly networking and information meeting attended by area brokers. The program features a networking hour and speakers addressing various real estate specific topics. An average of 400 professionals attend this free event. Sponsors receive discounts for membership fees for all members.
Commercial Real Estate Expo	Date: Late Aug. or Early Sept. 2017 Time: 4 p.m. – 8:00 p.m. Where: Dallas Sheridan Hotel – Downtown Dallas	Event Sponsor - \$10,000 Platinum Booth (3) - \$3,500 Double Booth - \$1,795 Single Booth - \$895 Bar Sponsor (2) - \$1,500 Lanyard Sponsor - \$2,000	The Expo is the largest commercial real estate trade show in the Southwest. It is a half-day commercial real estate information and product convention attracting commercial professionals from throughout Texas. The Expo draws approximately 2,000 professionals from throughout the region.
Stemmons Service Award	Date: January 26, 2017 Time: 6:30 p.m. Place: Dallas Country Club	Platinum - \$10,000 Gold - \$5,000 Silver/Table - \$2,500	The Stemmons Service Award is NTCAR's premier event and is presented annually to honor a member of NTCAR who best exemplifies the highest standards of a commercial broker. The event is held at the Belo Mansion and draws over 350 leading professionals.

<p>Hall of Fame</p>	<p>Date: May 4, 2017 Time: 6:00 p.m. Place: Dallas Country club</p>	<p>Title - \$25,000 Inductee Sponsor - \$10,000 Gold - \$5,000 Bronze/ Table - \$3,000</p>	<p>The Commercial Real Estate Hall of Fame honors those individuals who have significantly affected and supported the commercial real estate industry and real estate brokerage community. The event traditionally attracts over 300 senior level professionals.</p>
<p>Economic Forum</p>	<p>When: October 2017</p>	<p>\$7,500 Location Sponsor or location + breakfast or lunch \$2,000 Gold Sponsors \$1,500 Silver Sponsors</p>	<p>The NTCAR Economic Forum program presents a commercial real estate focused economist and other speakers for a half day event.</p>
<p>Broker Golf Tournament</p>	<p>Date: June 5, 2017 Where: Stonebriar Country Club</p>	<p>Lead Sponsor: \$18,000 Sponsorship opportunities start at \$875</p>	<p>The NTCAR Commercial Broker Classic is a charity tournament that attracts 200 golfers for a day of golf and networking at some of the area's top golf courses. Sponsorship includes player spots, signage, recognition and the ability to network during an afternoon of golf.</p>
<p>Property Tours Office Industrial</p>	<p>Date: typically 2 in the spring and 2 in the fall Where: Various Markets</p>	<p>Lunch Sponsor: \$2,500 + Lunch Stop Sponsor: \$2,000 Extended Property Drive By: \$1,000 Flyer Sponsor: \$400 Beverage sponsor - \$500</p>	<p>NTCAR bus tours provide onsite tours of various properties throughout the Metroplex. Between 100 and 150 brokers participate in tours which are enhanced with an informative bus tour book. Present your property to a captive targeted audience.</p>
<p>Young Professionals Forum</p>	<p>Quarterly Networking Meetings Up Close & Personal</p>	<p>Annual Program Sponsor \$1,500 Individual event sponsorship opportunities also available.</p>	<p>The Young Professionals Forum was created to promote the involvement of young professionals in the commercial real estate industry. YPF holds Quarterly meetings attracting approximately 150 young professionals.</p>
<p>Retail Meetings</p>	<p>When: April/October 2017</p>	<p>Sponsorship levels determined by event and venue.</p>	<p>The NTCAR Retail Division presents multiple meetings that provide D/FW retail professionals with an opportunity to see what's new in retail segment</p>